

# Holistic Management for Farm Planning and Profitability

## A Two-Day Introductory Workshop

**When:** Sat. and Sun., Feb. 19 and 20, 2011 8:30am-4:30pm

**Where:** Friday Harbor, Skagit Valley College, Lower Level

Holistic Management (HM) is a decision-making framework that can be learned like any other skill. People who manage holistically can realize an improved quality of life and generate real wealth, while at the same time improving the land and community around them.

**Who Will Benefit?** This workshop is for anyone who wants consistent profit from agriculture, a high quality of life, and more time to enjoy it. In short HM is a way to have fun, make money, and conserve our natural resource base, all at the same time.

The workshop is intended for those with some knowledge of HM as well as those new to this approach. Participants will learn about Ecosystem Processes, Holistic Goal Setting, Financial and Land Planning, Decision Making, Monitoring and Implementation.

**Presenter:** Dr. Sandra Matheson is a rancher, Certified Educator in Holistic Management, group facilitator, retired veterinarian, writer, and documentary filmmaker, who lives and farms near Bellingham, WA.

**Cost:** \$86 per person includes instruction, light snacks, and take-home materials.

Seating is limited to 25 registered participants! (Registrations received after Feb. 9<sup>th</sup>, must include a \$100 registration fee.) Payment is due upon registration. Registration forms are available on-line (<http://sanjuanislandscd.org/>) or by requesting one from the WSU Extension or Conservation District Office at <http://sanjuan.wsu.edu> or 378-4414 or 378-2261 respectively.

Quotes from past HM Workshop participants:

*"Applying the principles of Holistic Management demonstrated to me that sustainability can become a reality, not just a theory."*

*–Joel Huesby, Thundering Hooves Ranch*

*"We have used budgets and financial planning for years, but the Holistic Management approach starting with a profit goal has really worked for us."*

*-Dick and Terry Carkner, Terry's Berries, Tacoma WA*

Sponsored by San Juan Islands Conservation District, WSU San Juan County Extension and the San Juan County Agricultural Resources Committee.

Extension programs and employment are available to all without discrimination. Evidence of noncompliance may be reported through your local Extension office or to the WSU Center for Human Rights. Persons with disability requiring special accommodation can request accommodation at the time of registration. If accommodation is not requested in advance, we cannot guarantee availability on site.

# HOLISTIC MANAGEMENT FOR FARM PLANNING AND PROFITABILITY— AN INTRODUCTORY WORKSHOP

## Registration Form

Please sign me up for the Holistic Management Introductory Workshop, to be held at Skagit Valley College Community Room, Friday Harbor, February 19 and 20, 8:30am-4pm.

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Daytime phone number: \_\_\_\_\_

Cell phone number: \_\_\_\_\_

Enclosed is my check, made out to WSU Extension (221 Weber Way, #LL, Friday Harbor, WA 98250), to cover the registration fee of \$86 per participant (\$100 after February 8).

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